

# Golf Caddies



## The only Asian Caddy booking and rating app for IOS and Android

The app enables golfers to effortlessly search, pre-book, and rate their caddy while allowing golf clubs to effectively track, monitor, and evaluate the performance of the caddy.

### Benefits to the Club

**Cost-effective Solution:** The app and the data analytics for the performance of the caddies **is free** to golf clubs.

**Performance Tracking:** Track a caddies' daily, weekly and monthly performance to assess their strengths and weaknesses and implement targeted training programs.

**Differentiation and Competitive Edge:** The app creates a unique selling point for the golf club, differentiating it from competitors and attracting new golfers.

**Enhanced Customer Loyalty:** The app facilitates a personalised connection between golfers and golf clubs, increasing customer loyalty and repeat visits to the club.

**Data-Driven Decision-Making:** The app provides tangible metrics and data that the golf club and the caddy master can use to assess and optimise their operations, ensuring fact-based decision-making.

**Partnership Opportunities:** We partner with golf tour companies, golf equipment suppliers, manufacturers, and local businesses, opening up new avenues of exposure.

**Increased Club Traffic:** The app's promotion and appeal to golf tourists embracing technology will lead to increased rounds for the golf club.

**Future Integration with Services:** The app allows clubs to provide specialised offers and promotions to golfers to increase their F&B and pro-shop revenue.

**Global Exposure:** The app's widespread presence reaches millions of golfers travelling to South East Asia.

**For a pre-launch demo contact:**

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