

The logo for Golf Caddies, featuring the word "Golf" in white with a red flag icon on the dot of the 'o', followed by "Caddies" in white. The logo is set against a dark green rectangular background.

Golf Caddies



The only Asian Caddy booking and rating app for IOS and Android

The app enables golfers to effortlessly search, pre-book, and rate their caddy while allowing golf clubs to effectively track, monitor, and evaluate the performance of the caddy.

Benefits to the Club

Cost-effective Solution: The app and the data analytics for the performance of the caddies **is free** to golf clubs.

Performance Tracking: Track a caddies' daily, weekly and monthly performance to assess their strengths and weaknesses and implement targeted training programs.

Differentiation and Competitive Edge: The app creates a unique selling point for the golf club, differentiating it from competitors and attracting new golfers.

Enhanced Customer Loyalty: The app facilitates a personalised connection between golfers and golf clubs, increasing customer loyalty and repeat visits to the club.

Data-Driven Decision-Making: The app provides tangible metrics and data that the golf club and the caddy master can use to assess and optimise their operations, ensuring fact-based decision-making.

Partnership Opportunities: We partner with golf tour companies, golf equipment suppliers, manufacturers, and local businesses, opening up new avenues of exposure.

Increased Club Traffic: The app's promotion and appeal to golf tourists embracing technology will lead to increased rounds for the golf club.

Future Integration with Services: The app allows clubs to provide specialised offers and promotions to golfers to increase their F&B and pro-shop revenue.

Global Exposure: The app's widespread presence reaches millions of golfers travelling to South East Asia.

For a pre-launch demo contact:

Graham Horvath

Co-founder

graham@golfcaddies.net

+61 420 510 193

www.golfcaddies.net